



STRATIT
HOLDINGS

REAL TALK
VISION
2026
ONE DAY. TWO WORLDS



AFRICA'S
TECHNOLOGY FUTURE
REDEFINED.

24 FEBRUARY 2026
TECHNOLOGY PARTNER PROSPECTUS



ONE DAY. TWO WORLDS.

AFRICA'S TECHNOLOGY FUTURE — REDEFINED.

StratIT Holdings brings together two worlds of technology — the core of IT infrastructure and the frontiers of security solutions — for one transformative day of insights, interaction, and impact.

This is where Africa's most forward-thinking minds connect, collaborate, and chart the next phase of digital progress.

DELEGATE EXPERIENCE

FROM INSPIRATION
TO INTERACTION.

Real Talk Vision 2026 is built to move beyond resentments — it's an experience designed for connection, insight, and impact. Throughout the day, delegates will explore Africa's evolving technology landscape through keynotes, exhibitions, and immersive discussions that bridge strategy and innovation.

PARTNER WITH STRATIT HOLDINGS

LEAD THE CONVERSATION.
SHAPE THE FUTURE.

As a Real Talk Vision 2026 partner, your brand stands alongside global technology leaders driving Africa's connected future. This is your opportunity to move beyond the exhibition floor and into the conversation — where innovation meets strategy, and visibility becomes influence. Designed for Africa's Technology Leaders and Innovators. This forum is built for IT and Security decision-makers, innovators, and partners driving Africa's digital transformation.



"REAL TALK VISION 2026 IS MORE THAN AN EVENT — IT'S A CALL TO ACTION."

"Africa's technology and security landscape is changing fast, and resilience is no longer optional — it's the foundation of every innovation, every connection, every success story that follows.

On 24 February 2026, we're bringing together the people and partners redefining what's possible — those who don't just adapt to change, but lead it."

CHRISTO BRIEDENHANN
CHIEF EXECUTIVE OFFICER, STRATIT HOLDINGS



TOBY SHAPSHAK- KEYNOTE SPEAKER: is editor-in-chief of Stuff and a Forbes senior contributor. He has been writing and speaking about technology and innovation for 25 years. His TED Global talk on innovation in Africa has over 1,5-million views - about which he has written for Forbes, CNN, Quartz, and The Guardian in London. He was named in GQ's top 30 men in media and the Mail & Guardian newspaper's influential young South Africans. GQ said he "has become the most high-profile technology journalist in the country". As a young reporter, he shadowed then-president Nelson Mandela. He is a columnist for Business Day.

**TED GLOBAL | FORBES CONTRIBUTOR | BUSINESS DAY
COLUMNIST | STUFF EDITOR-IN-CHIEF**



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

REAL TALK VISION 2026 – EXPANDED PARTNERSHIP FEATURE BREAKDOWN

TECHNOLOGY PARTNERSHIP

EVENT CO-BRANDING	Gain brand presence across all major event platforms, including digital, and media.	DIGITAL BRANDING	Feature across StratIT Holdings’ website, LinkedIn, and digital campaigns.	GIVEAWAYS OR INSERTS	Opportunity to distribute branded materials or marketing inserts.
MEDIA COVERAGE INCLUSION	Gain brand presence across all major event platforms, including digital and marketing media.	NETWORKING EXPOSURE	Engage directly with CIOs, CSOs, Technology Leaders, resellers, and decision-makers throughout the day.	POST-EVENT HIGHLIGHTS INCLUSION	Featured in newsletter, post-event survey and digital report.
HIGH-IMPACT BRANDED BOOTH	High-impact Branded booth in the active zone and exhibition area.	HIGH IMPACT BRANDED BOOTH UPGRADE	Optional Upgrade and/or extras for Branded booth in the active zone and exhibition area.	HOSPITALITY SPONSORSHIP OPPORTUNITIES	Opportunity to sponsor hospitality packages for delegates and networking areas.

WHAT TO EXPECT YOUR BRAND BEYOND THE EVENT

Position your brand as part of the continent’s leading technology forum. Gain direct access to StratIT Holdings’ regional network of resellers, VARs, distributors, and enterprise clients. Feature in pre-event and post-event campaigns, including LinkedIn, website, and media coverage. Whether your goal is brand leadership, thought influence, or relationship building – Real Talk Vision 2026 provides a platform designed to deliver measurable impact.

TECHNOLOGY PARTNERSHIP OPPORTUNITY
Position your organisation as a leading voice in Africa’s technology future. R10,000 Investment



TECHNOLOGY PARTNERS: DRIVING THE FUTURE, TODAY. SHOWCASE. COLLABORATE. TRANSFORM.

YOUR VISION. OUR PLATFORMS. AFRICA'S FUTURE.

ELEVATE YOUR GLOBAL REACH — VIRTUALLY.

Our hybrid platform connects your leadership and innovation to an extended online audience across continents. We are streaming sessions, sponsoring virtual content hubs, and amplifying brands through StratIT Holdings' global digital ecosystem.

LEAD BEYOND THE EVENT.

From executive roundtables to strategic media coverage, your partnership extends beyond the day. StratIT Holdings integrates Technology Partners into pre- and post-event campaigns, ensuring sustained visibility across digital and broadcast channels.

ENGAGE THE DECISION- MAKERS WHO MATTER.

Access Africa's most influential audience – CIOs, CSOs, CTOs, industry executives, and policy leaders. Real Talk Vision 2026 offers curated networking and hospitality zones for meaningful, high-level engagement that builds strategic relationships.

SHAPE AFRICA'S TECHNOLOGY FUTURE.

As a Technology Partner, your brand stands at the forefront of Africa's technology transformation – driving the conversation, setting the agenda, and influencing how enterprises, governments, and innovators approach digital resilience.

YOUR EVENT TEAM



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BRIEDENHANN

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YOUR PLATFORM

ZOOM CONFERENCE

Virtual Event

FOCUS ROOMS

Heaton Lane Longlake 20,
Modderfontein, Sandton



TECHNOLOGY PARTNERS

DRIVING THE FUTURE, TODAY

At Real Talk Vision 2026, innovation doesn't sit on the sidelines – it leads the conversation. Our Technology Partners are shaping Africa's digital transformation, showcasing the solutions, intelligence, and systems that power progress across every industry. This is your opportunity to turn visibility into influence – and innovation into measurable impact.

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WWW.STRATITHOLDINGS.COM/EVENTS



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