



STRATIT  
HOLDINGS

REAL TALK  
**VISION**  
2026  
ONE DAY. TWO WORLDS



**AFRICA'S**  
TECHNOLOGY FUTURE  
REDEFINED.

**24** FEBRUARY 2026  
PARTNER & EXHIBITOR PROSPECTUS





# ONE DAY. TWO WORLDS.

## AFRICA'S TECHNOLOGY FUTURE — REDEFINED.

StratIT Holdings brings together two worlds of technology — the core of IT infrastructure and the frontiers of security solutions — for one transformative day of insights, interaction, and impact.

This is where Africa's most forward-thinking minds connect, collaborate, and chart the next phase of digital progress.

### DELEGATE EXPERIENCE

FROM INSPIRATION  
TO INTERACTION.

Real Talk Vision 2026 is built to move beyond resentments — it's an experience designed for connection, insight, and impact. Throughout the day, delegates will explore Africa's evolving technology landscape through keynotes, exhibitions, and immersive discussions that bridge strategy and innovation.

### PARTNER WITH STRATIT HOLDINGS

LEAD THE CONVERSATION.  
SHAPE THE FUTURE.

As a Real Talk Vision 2026 partner, your brand stands alongside global technology leaders driving Africa's connected future. This is your opportunity to move beyond the exhibition floor and into the conversation — where innovation meets strategy, and visibility becomes influence. Designed for Africa's Technology Leaders and Innovators. This forum is built for IT and Security decision-makers, innovators, and partners driving Africa's digital transformation.



#### "REAL TALK VISION 2026 IS MORE THAN AN EVENT — IT'S A CALL TO ACTION."

"Africa's technology and security landscape is changing fast, and resilience is no longer optional — it's the foundation of every innovation, every connection, every success story that follows.

On 24 February 2026, we're bringing together the people and partners redefining what's possible — those who don't just adapt to change, but lead it."

**CHRISTO BRIEDENHANN**  
CHIEF EXECUTIVE OFFICER, STRATIT HOLDINGS



**TOBY SHAPSHAK - KEYNOTE SPEAKER:** is editor-in-chief of Stuff and a Forbes senior contributor. He has been writing and speaking about technology and innovation for 25 years. His TED Global talk on innovation in Africa has over 1,5-million views - about which he has written for Forbes, CNN, Quartz, and The Guardian in London. He was named in GQ's top 30 men in media and the Mail & Guardian newspaper's influential young South Africans. GQ said he "has become the most high-profile technology journalist in the country". As a young reporter, he shadowed then-president Nelson Mandela. He is a columnist for Business Day.

**TED GLOBAL | FORBES CONTRIBUTOR | BUSINESS DAY  
COLUMNIST | STUFF EDITOR-IN-CHIEF**





# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## REAL TALK VISION 2026 – EXPANDED PARTNERSHIP FEATURE BREAKDOWN

### VISIONARY PARTNERSHIP

<b>SPEAKER PARTICIPATION</b>	Lead the main-stage conversation as an industry thought leader.	<b>DIGITAL BRANDING</b>	Feature across StratIT Holdings' website, LinkedIn, and digital campaigns.	<b>GIVEAWAYS OR DELEGATE SPONSORSHIP OPPORTUNITIES</b>	Opportunity to distribute branded materials. Opportunity to sponsor hospitality packages for delegates and networking areas.
<b>PANEL INVOLVEMENT</b>	Participate in interactive panel discussions or Q&As.	<b>MEDIA COVERAGE INCLUSION</b>	Featured in press releases, post-event coverage, and partner interviews.	<b>NETWORKING EXPOSURE</b>	Engage directly with CIOs, CSOs, Technology Leaders, resellers, and decision-makers throughout the day.
<b>EVENT CO-BRANDING</b>	Gain brand presence across all major event platforms, including stage, digital, and media.	<b>HOSPITALITY OR ACTIVATION ZONE</b>	Inclusion in the event programme, website, and digital exhibitor directory.	<b>POST-EVENT HIGHLIGHTS INCLUSION</b>	Featured in the recap video, newsletter, survey and digital report.
<b>STAGE SIGNAGE</b>	Logo displayed on primary event backdrops and presentation screens.	<b>HIGH IMPACT BRANDED BOOTH</b>	Branded exhibition booth with additional branding or equipment in the activity and exhibition area.	<b>BRANDED BREAKAWAY AREA</b>	Dedicated Breakaway area for delegate meet and greet and spot-meetings.

### WHAT TO EXPECT

#### YOUR BRAND BEYOND THE EVENT

Position your brand as part of the continent's leading technology forum. Gain direct access to StratIT Holdings' regional network of resellers, VARs, distributors, and enterprise clients. Feature in pre-event and post-event campaigns, including LinkedIn, website, and media coverage. Participate in keynote or panel sessions that shape Africa's resilience narrative. Whether your goal is brand leadership, thought influence, or relationship building – Real Talk Vision 2026 provides a platform designed to deliver measurable impact.

### VISIONARY PARTNERSHIP OPPORTUNITY

Position your organisation as a leading voice in Africa's technology future.  
Contact:  
[christob@stratit.co.za](mailto:christob@stratit.co.za)





# VISIONARY PARTNERS: DRIVING THE FUTURE, TODAY. SHOWCASE. COLLABORATE. TRANSFORM.

YOUR VISION. OUR PLATFORMS. AFRICA'S FUTURE.

## ELEVATE YOUR GLOBAL REACH — VIRTUALLY.

Our hybrid platform connects your leadership and innovation to an extended online audience across continents. Stream keynote sessions, sponsor virtual content hubs, and amplify your brand story through StratIT Holdings' global digital ecosystem.

## ENGAGE THE DECISION- MAKERS WHO MATTER.

Access Africa's most influential audience — CIOs, CSOs, CTOs, industry executives, and policy leaders. Real Talk Vision 2026 offers curated networking and hospitality zones for meaningful, high-level engagement that builds strategic relationships.

## COMMAND THE STAGE.

Take your place alongside global and continental thought leaders through keynote sessions, strategic panels, and fireside dialogues that shape the narrative of Africa's connected future. Your insights become part of the blueprint for the next wave of innovation.

## CO-CREATE THE XPERIENCE.

Visionary Partners influence the direction and design of the event itself — from panel themes and delegate experiences to technology showcases and co-branded activations. Your brand isn't just part of the programme; it helps define it.

## LEAD BEYOND THE EVENT.

From executive roundtables to strategic media coverage, your partnership extends beyond the day. StratIT Holdings integrates Visionary Partners into pre- and post-event campaigns, ensuring sustained visibility across digital, print, and broadcast channels.

## SHAPE AFRICA'S TECHNOLOGY FUTURE.

As a Visionary Partner, your brand stands at the forefront of Africa's technology transformation — driving the conversation, setting the agenda, and influencing how enterprises, governments, and innovators approach digital resilience.

## YOUR EVENT TEAM



CHRISTO  
BRIEDENHANN

CEO  
STRATIT HOLDINGS

christob@stratit.co.za  
+27 83 445 0120



DEIDRÉ  
WOLMARANS-  
MOORE

MARKETING + EVENTS  
STRATIT HOLDINGS

deidrew@stratit.co.za  
+27 82 877 2992

## YOUR PLATFORM

ZOOM CONFERENCE

Virtual Event

FOCUS ROOMS

Heaton Lane Longlake 20,  
Modderfontein, Sandton



## VISIONARY PARTNERS

DRIVING THE FUTURE, TODAY

At Real Talk Vision 2026, innovation doesn't sit on the sidelines — it leads the conversation. Our Visionary Partners are the catalysts shaping Africa's digital transformation, showcasing the solutions, intelligence, and systems that power progress across every industry. This is your opportunity to turn visibility into influence — and innovation into measurable impact.





# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## REAL TALK VISION 2026 – EXPANDED PARTNERSHIP FEATURE BREAKDOWN

### INNOVATION PARTNERSHIP

<b>PANEL INVOLVEMENT</b>	Participate in interactive panel discussions or Q&As.	<b>DIGITAL BRANDING</b>	Feature across StratIT Holdings' website, LinkedIn, and digital campaigns.	<b>GIVEAWAYS OR DELEGATE</b>	Opportunity to distribute branded materials or marketing inserts.
<b>EVENT CO-BRANDING</b>	Gain brand presence across all major event platforms, including stage, digital, and media.	<b>MEDIA COVERAGE INCLUSION</b>	Featured in press releases, post-event coverage, and partner interviews.	<b>NETWORKING EXPOSURE</b>	Engage directly with CIOs, CSOs, Technology Leaders, resellers, and decision-makers throughout the day.
<b>STAGE SIGNAGE</b>	Logo displayed on primary event backdrops and presentation screens.	<b>HOSPITALITY OR ACTIVATION ZONE</b>	Inclusion in the event programme, website, and digital exhibitor directory.	<b>POST-EVENT HIGHLIGHTS INCLUSION</b>	Featured in the recap video, newsletter, survey and digital report.
<b>HIGH-IMPACT BRANDED BOOTH</b>	Branded exhibition booth in the activity and exhibition area.	<b>HIGH IMPACT BRANDED BOOTH UPGRADE</b>	Optional Upgrade and/or extras for Branded booth in the active zone and exhibition area.	<b>HOSPITALITY SPONSORSHIP OPPORTUNITIES</b>	Opportunity to sponsor hospitality packages for delegates and networking areas.

### WHAT TO EXPECT YOUR BRAND BEYOND THE EVENT

Position your brand as part of the continent's leading technology forum. Gain direct access to StratIT Holdings' regional network of resellers, VARs, distributors, and enterprise clients. Feature in pre-event and post-event campaigns, including LinkedIn, website, and media coverage. Participate in panel and Q&A sessions that shape Africa's resilience narrative. Whether your goal is brand leadership, thought influence, or relationship building – Real Talk Vision 2026 provides a platform designed to deliver measurable impact.

### INNOVATION PARTNERSHIP OPPORTUNITY

Position your organisation as a leading voice in Africa's technology future.  
R25,000 Investment





# INNOVATION PARTNERS: DRIVING THE FUTURE, TODAY. SHOWCASE. COLLABORATE. TRANSFORM.

## YOUR VISION. OUR PLATFORMS. AFRICA'S FUTURE.

### ELEVATE YOUR GLOBAL REACH — VIRTUALLY.

Our hybrid platform connects your leadership and innovation to an extended online audience across continents. Stream speaker sessions, sponsor virtual content hubs, and amplify your brand story through StratIT Holdings' global digital ecosystem.

### ENGAGE THE DECISION- MAKERS WHO MATTER.

Access Africa's most influential audience — CIOs, CSOs, CTOs, industry executives, and policy leaders. Real Talk Vision 2026 offers curated networking and hospitality zones for meaningful, high-level engagement that builds strategic relationships.

### COMMAND THE STAGE.

Take your place alongside global and continental thought leaders through keynote sessions, strategic panels, and fireside dialogues that shape the narrative of Africa's connected future. Your insights become part of the blueprint for the next wave of innovation.

### CO-CREATE THE XPERIENCE.

Innovation Partners influence the direction and design of the event itself — from speaker sessions panel themes and delegate experiences to technology showcases and co-branded activations. Your brand isn't just part of the programme; it helps define it.

### LEAD BEYOND THE EVENT.

From executive roundtables to strategic media coverage, your partnership extends beyond the day. StratIT Holdings integrates VInnovation Partners into pre- and post-event campaigns, ensuring sustained visibility across digital, print, and broadcast channels.

### SHAPE AFRICA'S TECHNOLOGY FUTURE.

As an Innovation Partner, your brand stands at the forefront of Africa's technology transformation — driving the conversation, setting the agenda, and influencing how enterprises, governments, and innovators approach digital resilience.

## YOUR EVENT TEAM



CHRISTO  
BRIEDENHANN

CEO  
STRATIT HOLDINGS

christob@stratit.co.za  
+27 83 445 0120



DEIDRÉ  
WOLMARANS-  
MOORE

MARKETING + EVENTS  
STRATIT HOLDINGS

deidrew@stratit.co.za  
+27 82 877 2992

## YOUR PLATFORM

ZOOM CONFERENCE

Virtual Event

FOCUS ROOMS

Heaton Lane Longlake 20,  
Modderfontein, Sandton



## INNOVATION PARTNERS

DRIVING THE FUTURE, TODAY

At Real Talk Vision 2026, innovation doesn't sit on the sidelines — it leads the conversation. Our Innovation Partners are the catalysts shaping Africa's digital transformation, showcasing the solutions, intelligence, and systems that power progress across every industry. This is your opportunity to turn visibility into influence — and innovation into measurable impact.





# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

## REAL TALK VISION 2026 – EXPANDED PARTNERSHIP FEATURE BREAKDOWN

TECHNOLOGY PARTNERSHIP

<b>EVENT CO-BRANDING</b>	Gain brand presence across all major event platforms, including digital, and media.	<b>DIGITAL BRANDING</b>	Feature across StratIT Holdings’ website, LinkedIn, and digital campaigns.	<b>GIVEAWAYS OR INSERTS</b>	Opportunity to distribute branded materials or marketing inserts.
<b>MEDIA COVERAGE INCLUSION</b>	Gain brand presence across all major event platforms, including digital and marketing media.	<b>NETWORKING EXPOSURE</b>	Engage directly with CIOs, CSOs, Technology Leaders, resellers, and decision-makers throughout the day.	<b>POST-EVENT HIGHLIGHTS INCLUSION</b>	Featured in newsletter, post-event survey and digital report.
<b>HIGH-IMPACT BRANDED BOOTH</b>	High-impact Branded booth in the active zone and exhibition area.	<b>HIGH IMPACT BRANDED BOOTH UPGRADE</b>	Optional Upgrade and/or extras for Branded booth in the active zone and exhibition area.	<b>HOSPITALITY SPONSORSHIP OPPORTUNITIES</b>	Opportunity to sponsor hospitality packages for delegates and networking areas.

### WHAT TO EXPECT YOUR BRAND BEYOND THE EVENT

Position your brand as part of the continent’s leading technology forum. Gain direct access to StratIT Holdings’ regional network of resellers, VARs, distributors, and enterprise clients. Feature in pre-event and post-event campaigns, including LinkedIn, website, and media coverage. Whether your goal is brand leadership, thought influence, or relationship building – Real Talk Vision 2026 provides a platform designed to deliver measurable impact.

**TECHNOLOGY PARTNERSHIP OPPORTUNITY**  
Position your organisation as a leading voice in Africa’s technology future. R10,000 Investment





# TECHNOLOGY PARTNERS: DRIVING THE FUTURE, TODAY. SHOWCASE. COLLABORATE. TRANSFORM.

YOUR VISION. OUR PLATFORMS. AFRICA'S FUTURE.

## ELEVATE YOUR GLOBAL REACH — VIRTUALLY.

Our hybrid platform connects your leadership and innovation to an extended online audience across continents. We are streaming sessions, sponsoring virtual content hubs, and amplifying brands through StratIT Holdings' global digital ecosystem.

## LEAD BEYOND THE EVENT.

From executive roundtables to strategic media coverage, your partnership extends beyond the day. StratIT Holdings integrates Technology Partners into pre- and post-event campaigns, ensuring sustained visibility across digital and broadcast channels.

## ENGAGE THE DECISION- MAKERS WHO MATTER.

Access Africa's most influential audience – CIOs, CSOs, CTOs, industry executives, and policy leaders. Real Talk Vision 2026 offers curated networking and hospitality zones for meaningful, high-level engagement that builds strategic relationships.

## SHAPE AFRICA'S TECHNOLOGY FUTURE.

As a Technology Partner, your brand stands at the forefront of Africa's technology transformation – driving the conversation, setting the agenda, and influencing how enterprises, governments, and innovators approach digital resilience.

## YOUR EVENT TEAM



CHRISTO  
BRIEDENHANN

CEO  
STRATIT HOLDINGS

christob@stratit.co.za  
+27 83 445 0120



DEIDRÉ  
WOLMARANS-  
MOORE

MARKETING + EVENTS  
STRATIT HOLDINGS

deidrew@stratit.co.za  
+27 82 877 2992

## YOUR PLATFORM

ZOOM CONFERENCE

Virtual Event

FOCUS ROOMS

Heaton Lane Longlake 20,  
Modderfontein, Sandton



## TECHNOLOGY PARTNERS

### DRIVING THE FUTURE, TODAY

At Real Talk Vision 2026, innovation doesn't sit on the sidelines – it leads the conversation. Our Technology Partners are shaping Africa's digital transformation, showcasing the solutions, intelligence, and systems that power progress across every industry. This is your opportunity to turn visibility into influence – and innovation into measurable impact.





REAL TALK  
**VISION**  
2026  
ONE DAY. TWO WORLDS



**AFRICA'S**  
TECHNOLOGY FUTURE  
REDEFINED.



[WWW.STRATITHOLDINGS.COM/EVENTS](http://WWW.STRATITHOLDINGS.COM/EVENTS)

**STRATIT**  
HOLDINGS